



Rethinking Food Markets
and Value Chains for
Inclusion and Sustainability



Rethinking Food Markets and Value Chains for Inclusion and Sustainability

Participating centers:

ABC, CIMMYT, ICARDA, IFPRI, IITA, IWMI, WorldFish

Food System Challenges

01

Food sector is largest source of income & employment but unable to provide decent livelihoods for billions depending on it

02

Rural and urban workers employed in the agrifood sector are left with few prospects and are unable to afford a nutritious diet

03

Weaknesses & inefficiencies in VC are generating poor outcomes for the people and the environment

To address these challenges...

...the Initiative is generating evidence on innovations, incentives and policies effective for creation of equitable income and business opportunities.

Pilots are expected to directly benefit the livelihoods of at least 45,000 people of households of farmers and SME workers.

Key Objectives

1

Poverty reduction

...through more employment and better incomes for smallholders and SMEs (especially women and youth)

Less food loss

...and waste through improved quality control and logistics

4

2

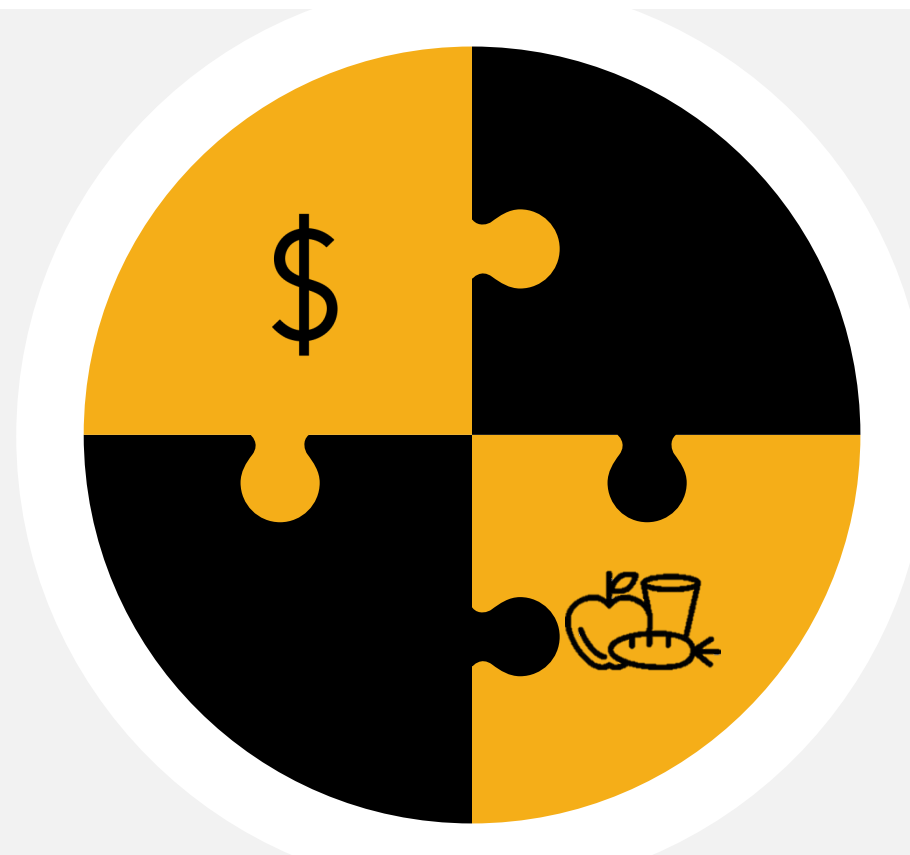
Lower GHG emissions

...in domestic and global food markets and value chains

Affordable healthy diets

...for poor people and nutritionally vulnerable population

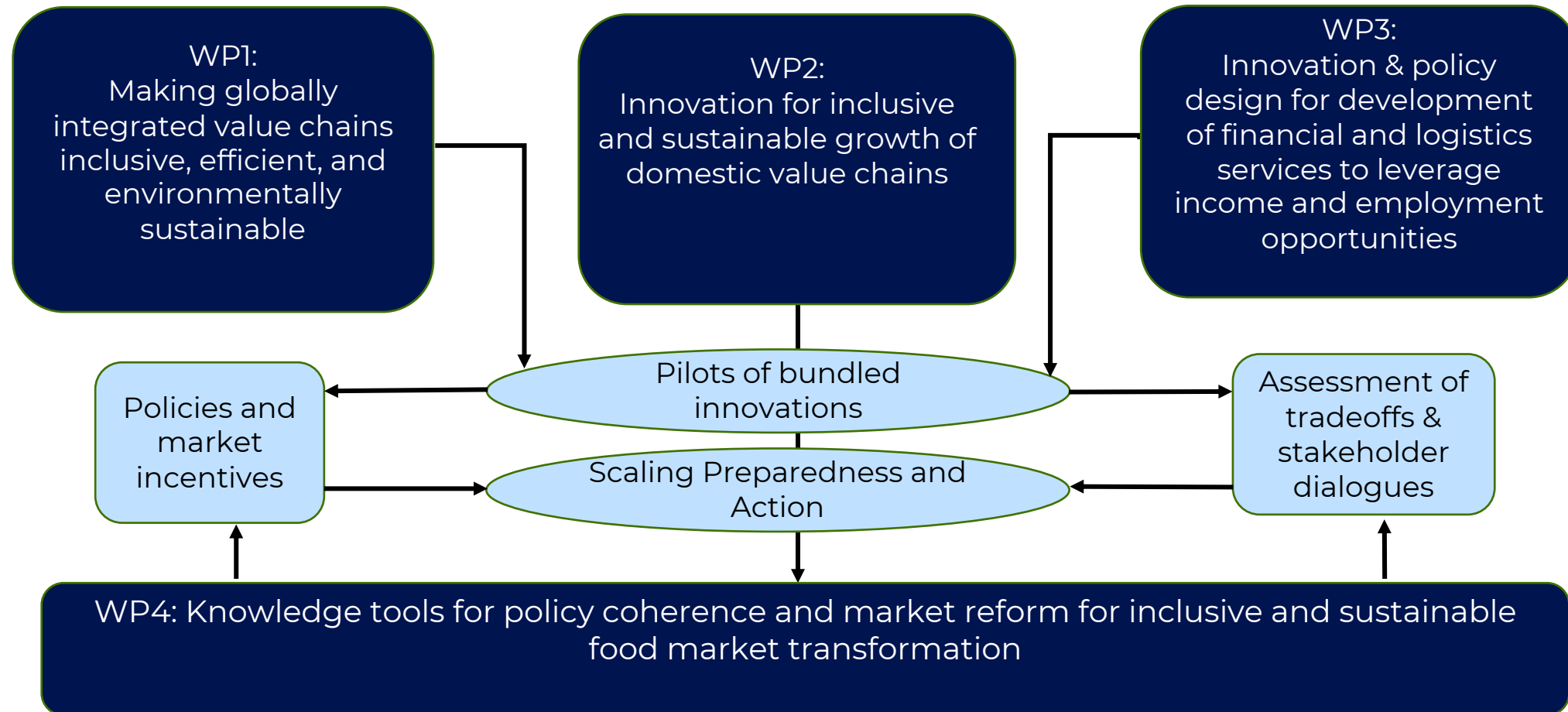
3



Work Packages



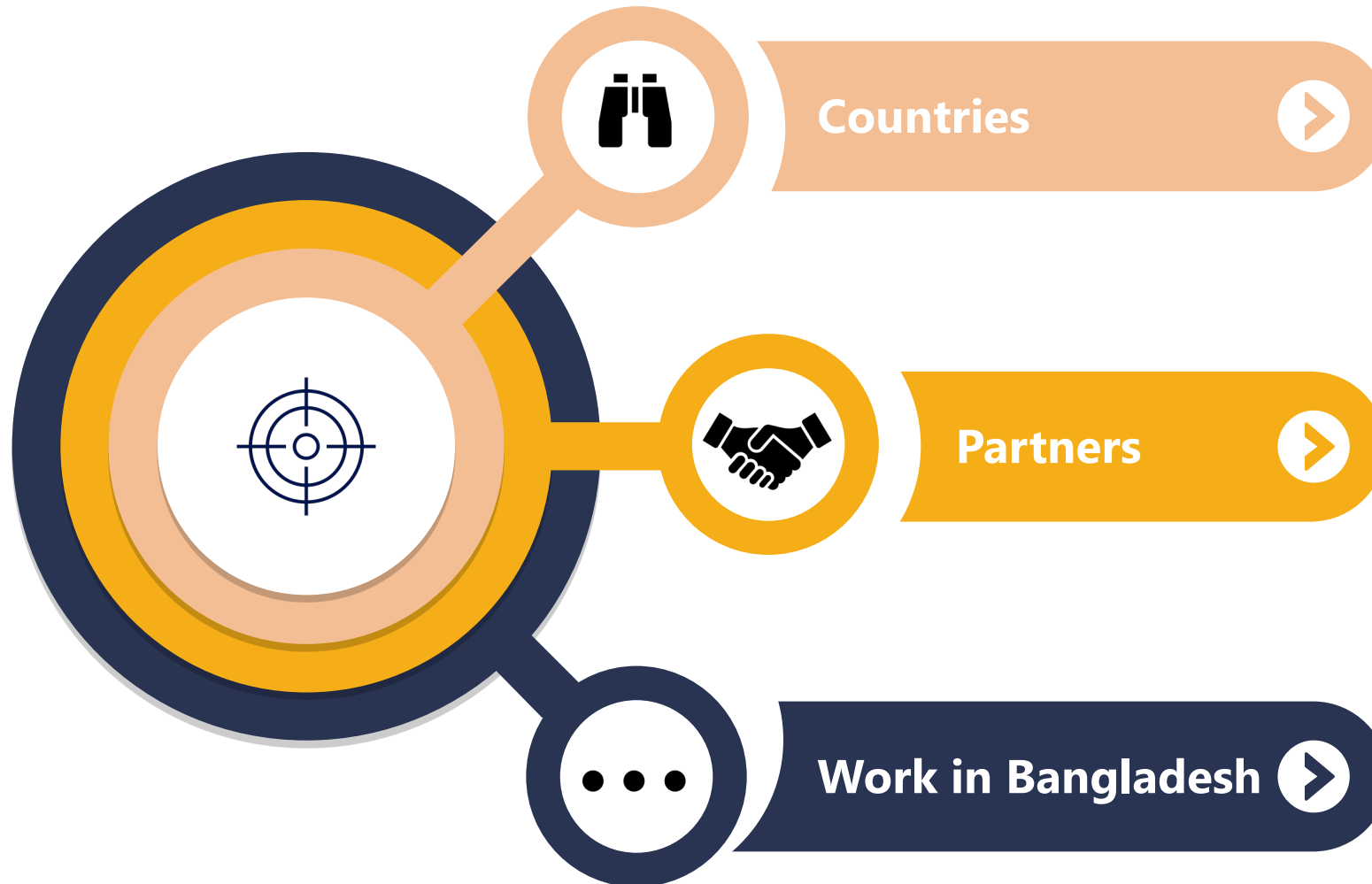
Rethinking Food Markets
and Value Chains for
Inclusion and Sustainability



Geography & Partners



Rethinking Food Markets
and Value Chains for
Inclusion and Sustainability



Africa – Ethiopia, Uganda, Nigeria
Asia – Bangladesh, Uzbekistan
Central America – Honduras

Research and/or scaling partners:
ISEAL, Wageningen Research, MSU,
World Bank, SNV, East-West Seed &
private sector partners

Evaluation of profit-sharing financing
scheme for livestock fattening

Evaluation of intervention in shrimp
value chain on aggregating
production and marketing, input
delivery, and promoting traceability